

# Monday

## September 9, 2013 (9.9.13)

### Materials



Composition Book  
+ Pen or Pencil



Duotang

### Agenda

#### Time Estimate

#### Activity

3

Warm Up

10

Discuss:

- Ladder
- Previous Business Contacts
- Weekly Scheduler

40/each

Rotations:

- Kris Killough
- Business Ads

### Announcements

- Please make sure to give a warm welcome to **Kris Killough**, our *Herff Jones* representative.

# Warm Up

## September 9, 2013 (9.9.13)

Volume-O-Meter: 0 (Silence)

Time: 3 Minutes

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Word of the Day:

*Feature* – a story emphasizing a particular person or situation

1. Kris Killough is here today to help you with any issues you might be having with yearbook, whether it's related to selling ads, Edesign, or other miscellaneous yearbook questions. Do you have any concerns that you wish to bring up today?

# Weekly Update

- Ladder
  - Posted on front board
  - Includes page numbers, names, and any special notes
- Previous business contacts list:
  - Each of you have been assigned one business that bought last year
  - Includes size they bought
  - Names are on front board
- Weekly Scheduler
  - Posted on front board
  - Write name down for this week's events, if interested: football, swimming, bowling, golf

# Rotation Groups

## ASSIGNMENT

- ❑ Rotations:
  1. Kris Killough Q&A
  2. Selling Ads (w/ Sydnie or Laurel)
    - Outside by stage
- ❑ Each rotation lasts approx. 40 minutes



# Questions for Kris

1. How did you get into the yearbook business? Do you enjoy it?
2. What kinds of problems/issues can you help with?
3. What separates a great yearbook from an average one?
4. I'm having problems selling ads...do you have any suggestions?
5. What did you think of our yearbook last year?