

Monday, November 2, 2009



Required Materials

- pen/pencil
- 1 sheet of paper

Announcements

- First day of Quarter 2 is today—make the most of it!

Agenda

1. Word of the Day and Warm Up
2. Big Questions for the Week
3. Snack While You Work Challenge Q2
4. Housekeeping
 1. Crucible Essays Due
 2. Make Up Work Policy Change
 3. Turn in Crucible/Scarlet Letter Books
 4. Pass out graded papers
5. Notes: Speeches and Persuasive Appeals

Warm Up: 11.02.2009 (5 min)



- WOD:
highbrow—highly cultured or educated

- Warm Up:

1. Use the **Word of the Day** in a sentence that shows the meaning of *highbrow*.

2. Quarter 1 ended last week. What is your opinion of this class so far? Think about some of the things you have learned in here—now explain one or two of the new things you have learned.

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“Big Questions” For The Week



B I G Q U E S T I O N S

- What is the difference between a speech, address, and sermon?
- How can I tell the difference between logical, emotional, and ethical appeals?
- What are the main types of rhetorical devices?
- How can I make my own address and deliver it to the class?

Snack While You Work Challenge



- The “Snack While You Work” Challenge has returned!
- From today...until Dec. 11th



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Snack While You Work Challenge



- How can you win?
- Three areas I'll be looking at:

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Snack While You Work Challenge



- How can you win?
- Three areas I'll be looking at:
 1. Lowest amount of strikes
 2. Highest amount of homework done
 3. Highest amount of people with materials out

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Snack While You Work Challenge



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- If we did this in 1st quarter, the winners/losers would be:
 1. Lowest amount of strikes
1st place: 5th hour
6th place: 4th hour
 2. Highest amount of homework done
1st place: 2nd hour / 6th hour
6th place: 1st hour/ 3rd hour
 3. Highest amount of people with materials out
1st place: 6th hour
6th place: 4th hour

Crucible Essays are Due



- Crucible essays were due last Thursday.
- If you have not done your Crucible essay yet, they need to be turned in by the end of this week.

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Make Up Work Policy Change



- 1st quarter:
- 2nd quarter:
- Make up work is accepted late with no penalty.

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Make Up Work Policy Change



■ 1st quarter:

■ Make up work is accepted late with no penalty.

■ 2nd quarter:

■ Make up work is accepted late, but 10 points will be marked off per day. No more than 30 points will be taken off an assignment.

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Make Up Work Policy Change



- What about your Crucible essay?
- Tuesday = Full Credit
- Wednesday = 10 points off
- Friday = 20 points off
- Next Monday → Winter Break = 30 points off

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Crucible Books → Return Them



- If you're done with your essay, I need the Crucible/Scarlet Letter books back.
- Please come up to my desk and hand them in!

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Pass Out Graded Papers



- I need a new set of 5 people to help pass out papers for Quarter 2.
- Please come up and receive your extra credit!

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Speech



- Focuses on an issue in government or politics.

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Address



- Like a speech, but not focused on government or politics.
- Prepared for a special occasion.

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Sermon



- Like a speech, but intended to provide religious instruction.

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Persuasive Techniques



- Methods that a speaker uses to convince an audience.

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Persuasive Appeals



- Logical: based on facts and statistics
- Emotional: arouses the feelings of the reader—happiness, sadness, anger, etc.
- Ethical : arouses the sense of morality of the reader—what is right/wrong

Logical Appeal



Case Study: Geico

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Emotional Appeal



Case Study: Obama/The Crying Indian

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Ethical Appeal



Case Study: Feed the Children

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Rhetorical Devices



- Repetition: restating the same idea using the same words.
- Restatement: restating the same idea using different words.
- Parallelism: repeating a grammatical structure.
- Antithesis: using strongly contrasting words or ideas.
- Rhetorical Question(s): asking questions for an effect—the author already knows the answer.

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