

# April 29<sup>th</sup>, 2011

## Materials Needed:

- ☐ Composition Notebook
- ☐ Student Planner
- ☐ Grade Book Duotang
- ☐ Clicker

## Minutes

## Activity

|           |                                       |
|-----------|---------------------------------------|
| 7         | Quiz #1                               |
| 10 → 15   | Return / Record New Grades            |
| 2         | Homework                              |
| 1         | Argument & Persuasion SLM Concept 3   |
| 5         | Notes: When to Use Propaganda on AICE |
| Remaining | Practice: <i>Practice Essay #3</i>    |

• **Bonus point** if everyone has their **Clicker**

• If you have a **Sticker** on any **Socratic Circle Reflections**, Hampton needs them **today**; **extra credit** will apply!



# Quiz

## QUIZ / TEST

- Turn on Clicker:



# Quiz

## QUIZ / TEST

- Return your Clicker:



# Warm Up (4.29.11)

**Volume-O-Meter:** 2 (Half-Talking)

**Time:** 10 → 15 Minutes

**Share-Out:** N/A

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Grade Book  
Duotang

# Transition



Student  
Planner

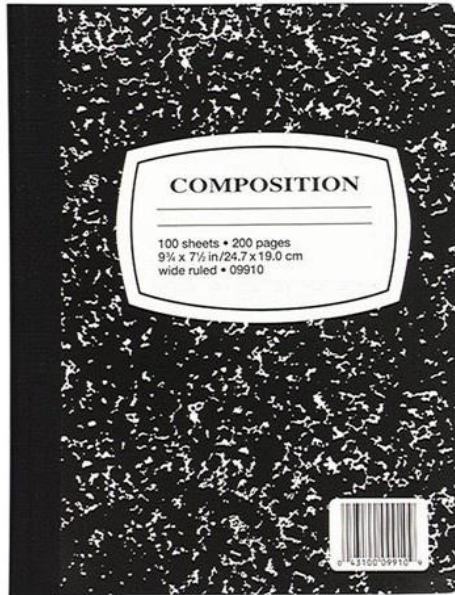
# Homework Log

Record in Student Planner:

| Date Given   | Assignment  | Tier | Due Date    |
|--------------|---|------|-------------|
| Friday, 4.29 | <ul style="list-style-type: none"><li>• Finish <b>Practice Essay #3</b></li><li>• <b>600-900 words</b> (less than 600 = NY)</li><li>• Hand written</li><li>• Last of the essays before exam</li></ul> | 1    | Monday, 5.2 |

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# Transition



SLM

Unit Essential Question:  
**How can I have arguments with others and win?**

Resources:  
*Bedford / Blair Reader, The Aims of Argument*

Concept 1:  
**The Aims of Argument**

1. What kind of argument and persuasion is required on the AICE Language exam?
2. What makes an argument effective and/or ineffective?

Vocabulary  
**Argument, persuasion, rhetoric, critical reading**

Essays: *Cookies or Heroin*

Concept 2:  
**The Appeals**

3. What are the appeals and how can I recognize them?
4. How effective or ineffective is theological appeal?

Vocabulary  
**Logos, ethos, pathos, theological, euthanasia**

Essays: *Church Letter, Euthanasia articles*



Unit Essential Question:  
**How can I have arguments with others and win?**

Resources:  
*Bedford / Blair Reader, The Aims of Argument*

Concept 3:  
**Propaganda**

5. What is propaganda and how is it used?
6. When should I use propaganda on the AICE exam?

Concept 4:  
**In Practice**

7. How can I effectively use the appeals on my own writing?
8. What is the easiest way to break down an argument for analysis?

Vocabulary

**Ad nauseam, beautiful people, cult of personality, transfer, scare tactic, bandwagon, testimonial, nostalgia**

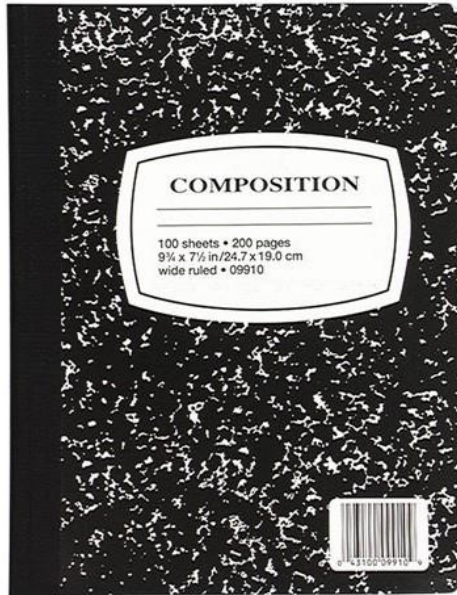
Vocabulary

**The Toulmin Method**

Essays:

Essays: *Too Much Pressure*

# Transition

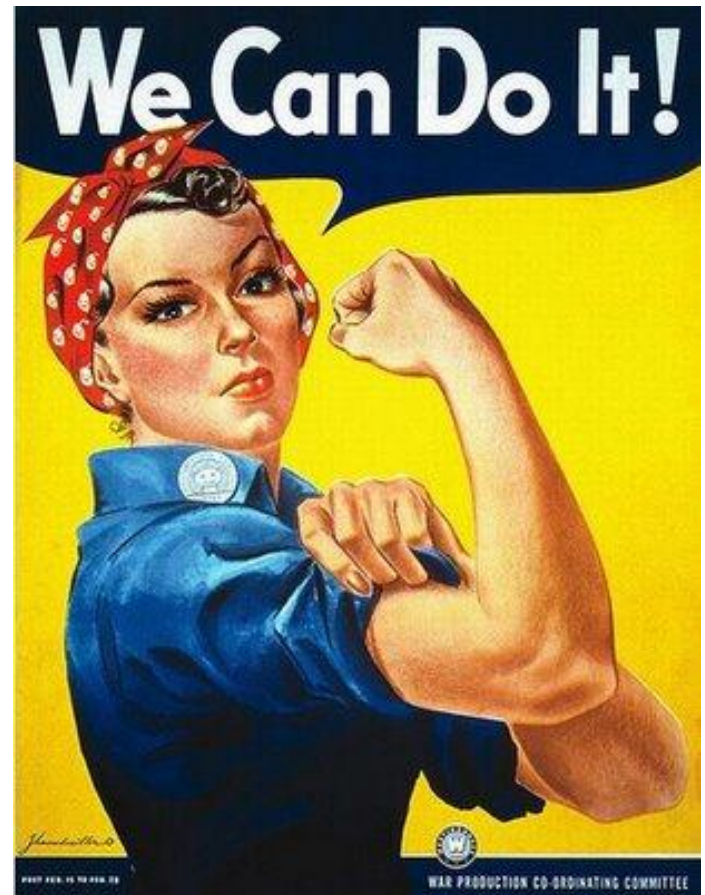


Notes

# Propaganda on AICE

## T A K E N O T E S

- Should not use it on formal essays, such as:
  - 'Peaceful – rather than violent – protest is the most effective means of securing change.' Do you agree?
  - Reserve using appeals for these kinds of prompts (*logos, pathos, ethos, theological*)



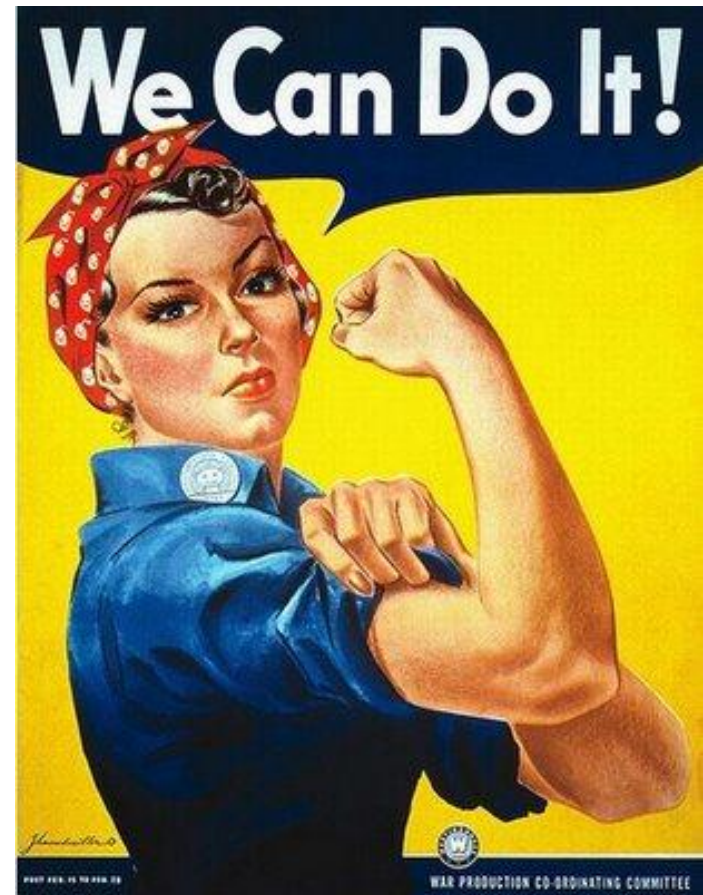
# Propaganda on AICE

## T A K E N O T E S

- Should use it on creativity-based essays, such as:

### **Practice Essay #3:**

- A luxury hotel, which is proud of its facilities and standards, produces a glossy brochure in which it describes itself. However, a hotel inspector on a secret visit is far from impressed by its claims, and writes a severely critical report. Write the text for the brochure and the text for the report (between 300-450 words each).



# Work on Essay #3

## A S S I G N M E N T

### Directions:

- ☐ Volume-O: 2 (Half-Talking)
- ☐ Start writing Practice Essay
- ☐ Remember, it's two compositions, each 300-450 words (1 ½ to 2 pages each)