

April 18th, 2011

Materials Needed:

- ☐ Composition Notebook
- ☐ *Bedford Reader*
- ☐ Student Planner
- ☐ Homework

Minutes

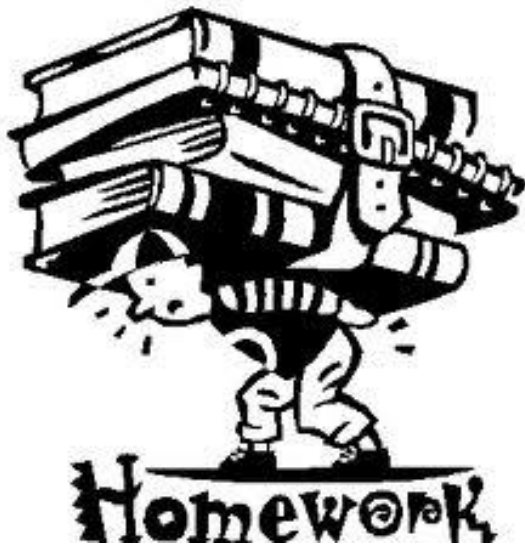
Activity

1	Turn in <i>Memoirs</i> Letter / <i>Bedford Reader</i>
5 → 7	Warm Up
1	Homework
2	Argument / Persuasion SLM Concept 1
7	Notes: Argument and Persuasion
Remaining	Read / Analyze: <i>Cookies or Heroin?</i>

• **Denzel Washington** (from *The Great Debaters*) is here to help you learn how to form great **persuasive / argumentative papers** and not write those **crappy 5-paragraph essays** you've written for the last decade.



Transition



Turn in
Homework

Warm Up (4.18.11)

Volume-O-Meter: 0 (Silence)

Time: 5 Minutes

Share-Out: Shoulder Partners / Volunteers

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1. Today we'll be reading an article called *Cookies or Heroin*, which will make an argument about the addictive properties of television (which includes video games). Thus, I'd like for you to write about your own experiences with watching television—how often do you watch, does it interfere with your life, is watching it in *your* control, why do you watch it, etc.?

Transition



Student
Planner

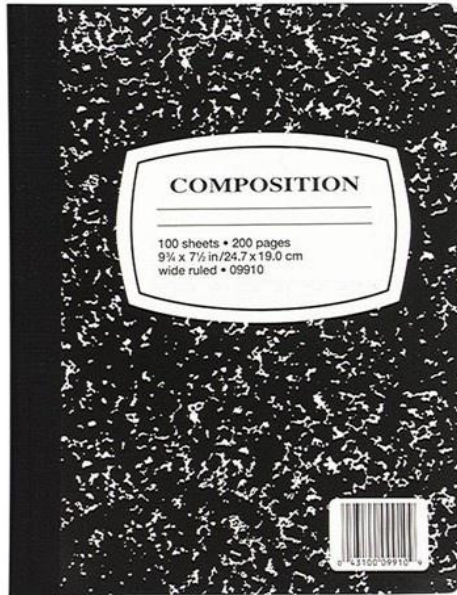
Homework Log

A S S I G N M E N T

Record in Student Planner:

Date Given	Assignment	Tier	Due Date
Friday, 4.15	• Finish Practice Essay #1 (prompt on Friday's presentation)	1	Tuesday, 4.19
Monday, 4.18	• Return <i>Memoirs of a Geisha</i>	N/A	Friday, 4.22

Transition



SLM

Unit Essential Question:
How can I have arguments with others and win?

Resources:
Bedford / Blair Reader, The Aims of Argument

Concept 1:
The Aims of Argument

1. What kind of argument and persuasion is required on the AICE Language exam?
2. What makes an argument effective and/or ineffective?

Concept 2:
The Appeals

Vocabulary
Argument, persuasion, rhetoric, critical reading

Vocabulary

Essays: *Cookies or Heroin*

Essays:

Unit Essential Question:
How can I have arguments with others and win?

Resources:
Bedford / Blair Reader, The Aims of Argument

Concept 3:
Propaganda

Concept 4:
In Practice

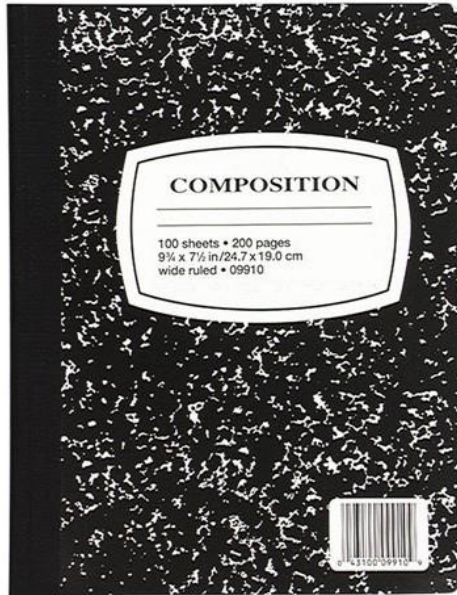
Vocabulary

Vocabulary

Essays:

Essays:

Transition

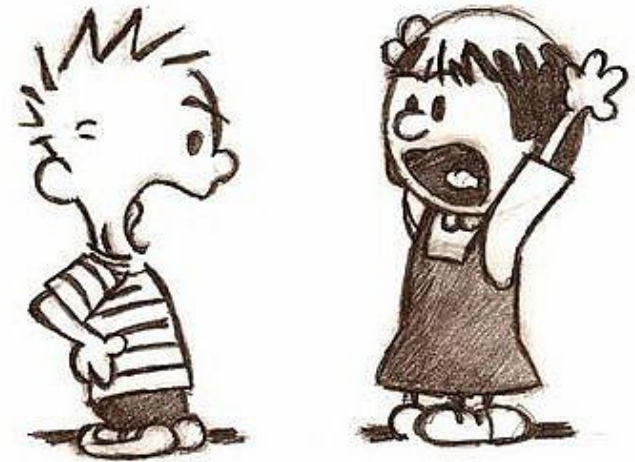


Notes

Argument

T A K E N O T E S

- Logical set of sentences that assert the “truth” of a statement.
- Logical fallacy = incorrect logical reasoning, often based off of a misconception
 1. Cutting people is a crime.
 2. Surgeons cut people.
 3. Therefore, surgeons are criminals.



Persuasion

T A K E N O T E S

- Form of influence
- Attempts to guide reader / listener to the adoption of an idea, attitude, or action
- Includes:
 - Propaganda



Rhetoric

T A K E N O T E S

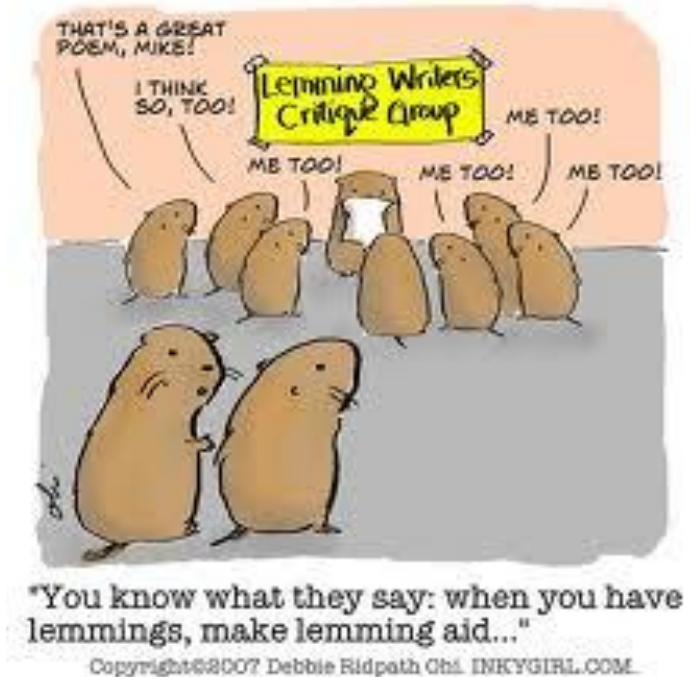
- The study of language when used for persuasive reasons
- Includes:
 - Appeals
 - Propaganda
 - Ideas
 - Arrangement
 - Style
 - Delivery
 - Grammar
 - Logic (or lack thereof)



Critical Reading & Rhetoric

T A K E N O T E S

- Goes beyond “reading words on the page.”
- Is about discovering your own ideas by juxtaposing (comparing/contrasting) them with the text
 - “The search for meaning”
- Is about interacting with the text by:
 - Questioning the author’s assumptions
 - Remaining open to new ideas

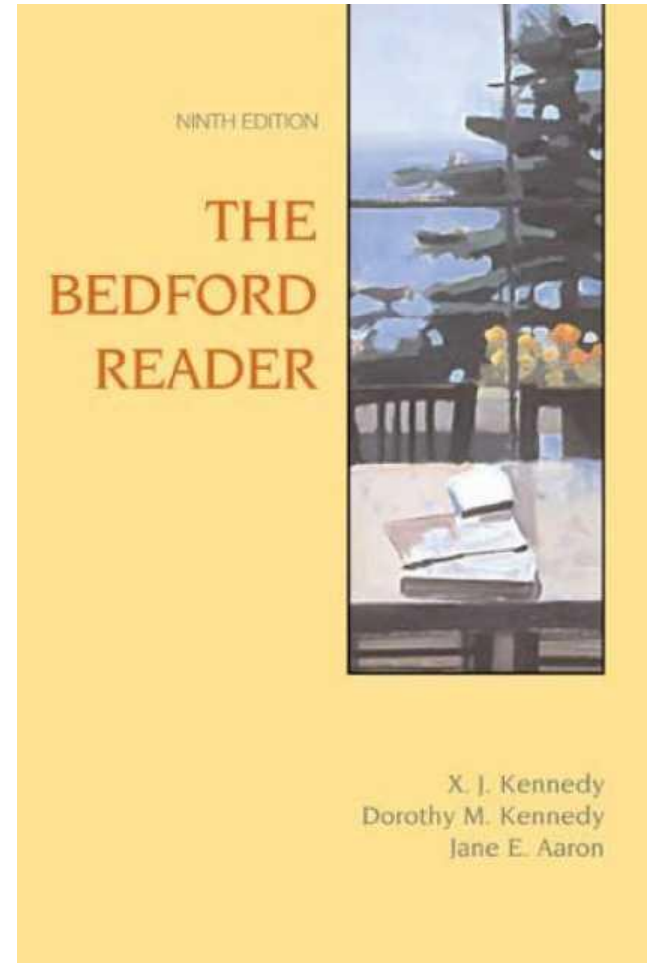


Cookies or Heroin?

A S S I G N M E N T

Directions:

- ☐ Turn to pg. 508
- ☐ Read aloud



Cookies or Heroin?

ASSIGNMENT

Directions:

- ☐ 5-minute quick write:
 - ☐ Is the argument in *Cookies or Heroin* effective or ineffective? Find at least 2 quotes from the article to support your answer.
- ☐ Share out with *Mix Music Match Up* Partners.

