

# April 15<sup>th</sup>, 2011

## Materials Needed:

- ☐ Composition Notebook
- ☐ *Bedford Reader* (if applicable)
- ☐ Student Planner
- ☐ Homework
- ☐ Sticky Note

## Minutes

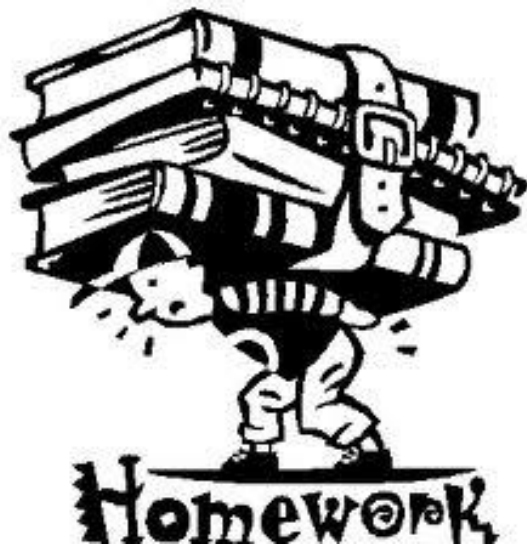
## Activity

1	Turn in <i>Bedford Reader</i>
5 → 7	Warm Up
1	Homework
7	Activator: <i>Chrysler 2011 Commercial</i>
3	* NEW * Argument / Persuasion SLM
2	Notes: Final Project
2	Notes: On AICE Language Exam
Remaining	Practice Essay #1 Topic

• **Denzel Washington** (from *The Great Debaters*) is here to help you learn how to form great **persuasive / argumentative papers** and not write those **crappy 5-paragraph essays** you've written for the last decade.



# Transition



Turn in  
Homework

# Warm Up (4.15.11)

**Volume-O-Meter:** 0 (Silence)

**Time:** 5 Minutes

**Share-Out:** Shoulder Partners / Lit. Cards

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1. We're about to embark our next-to-last unit of the year: **Argument and Persuasion**. What do these two terms mean to you and how do you see these in the real world?
2. Additionally, think about how people try to argue/persuade you and how you argue/persuade others to see your point of view. Explain these two answers.

# Transition



Student  
Planner

# Homework Log

Record in **Student Planner**:

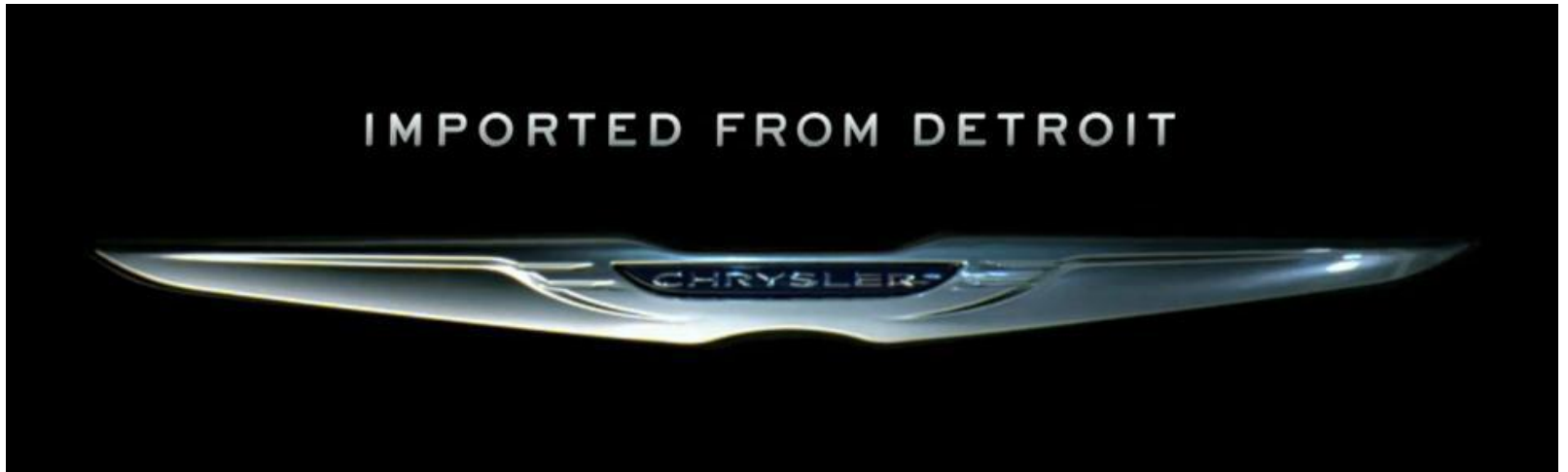
Date Given	Assignment	Tier	Due Date
Friday, 4.15	<ul style="list-style-type: none"><li>Finish <b>Practice Essay #1</b> (prompt to be given later)</li></ul>	1	Tuesday, 4.19

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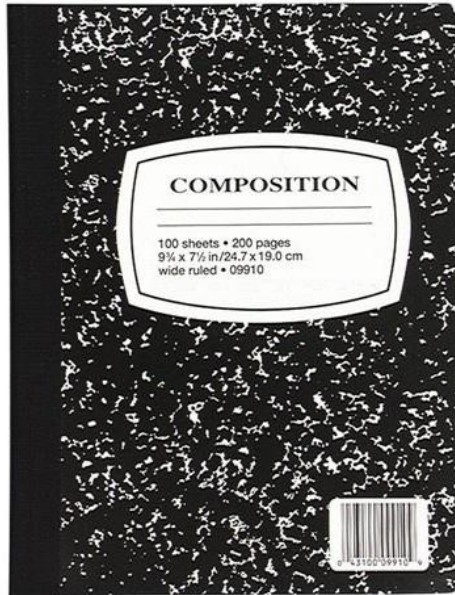
# Activator

- From 2011 Super Bowl Ad
- Look for persuasive / argumentative techniques

IMPORTED FROM DETROIT



# Transition



SLM

Unit Essential Question:  
**How can I have arguments with others and win?**

Resources:  
*Bedford / Blair Reader, The Aims of Argument*

Concept 1:  
**The Aims of Argument**

- 1. What kind of argument and persuasion is required on the AICE Language exam?**

Concept 2:  
**The Appeals**

Vocabulary

Vocabulary

Essays:

Essays:



Unit Essential Question:  
**How can I have arguments with others and win?**

Resources:  
*Bedford / Blair Reader, The Aims of Argument*

Concept 3:  
**Propaganda**

Concept 4:  
**In Practice**

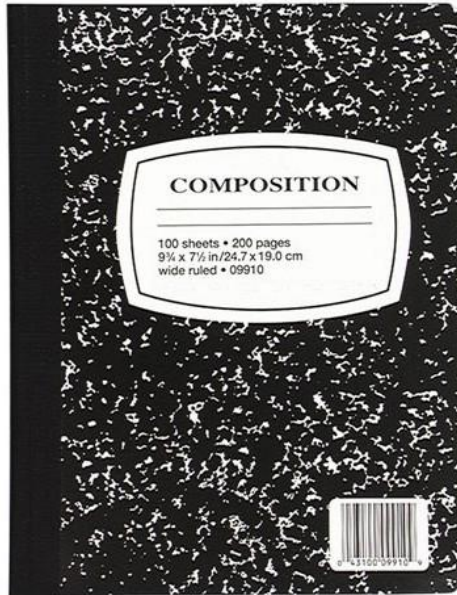
Vocabulary

Vocabulary

Essays:

Essays:

# Transition



Notes

# Argument / Persuasion Final Project

## T A K E N O T E S

- 3-4 page essay
  - Typed
  - Double-spaced
  - 12-pt Times New Roman font
- Choose from 1 of 8 topics
- More specific rubric released next week



# Argument / Persuasion on AICE

## T A K E N O T E S

### Paper 2 (May 9<sup>th</sup>)

- 2 hours
  - 1 hour = Narrative
  - 1 hour = Argumentative
  - Self-paced time
- Argumentative section:
  - Choice of 4 prompts
  - Topics are open-ended
  - Some topics are more creative, contrast-based; choose accordingly
  - Response between 600-900 words (about 3-4 pages)



# View AICE Exam (2010)

## **Section B: Discursive/Argumentative Writing**

5 'These days there is too much state control.'

'We need as much protection by the state as possible.'

What do you think — and why?

6 A luxury hotel, which is proud of its facilities and standards, produces a glossy brochure in which it describes itself. However, a hotel inspector on a secret visit is far from impressed by its claims, and writes a severely critical report. Write the text for the brochure and the text for the report (between 300-450 words each).

7 You have been asked to write an article entitled *Life in 2025* for a magazine. In it you describe your vision of the future. Write the article.

8 A national newspaper receives two strongly contrasting letters. The first one carries the heading 'There has never been a better time to be alive', and the other one 'It is a terrifying time to be young.' Write the two letters (between 300–450 words each).

# Practice Essay #1

## Directions:

- ☐ Write prompt down and begin working:

**You have been invited to participate in a public speaking competition at school. You decide to base your speech on the title 'The Ingredients for Success in Life'. Write the speech.**